



DANIELA QUIRÓS

Sales & Marketing, Graphic Designer and Entrepreneur

i ABOUT ME

Born and raised in Costa Rica but with an international influence. Finds passion in creating visual works.

Hardworker, organized with a warm smile. Shy but friendly and open to new experiences. Positive attitude and looking forward to an exciting future.

✉ CONTACT ME

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linkedin.com/in/daniquiros

☰ LANGUAGES

ES ●●●●● Native

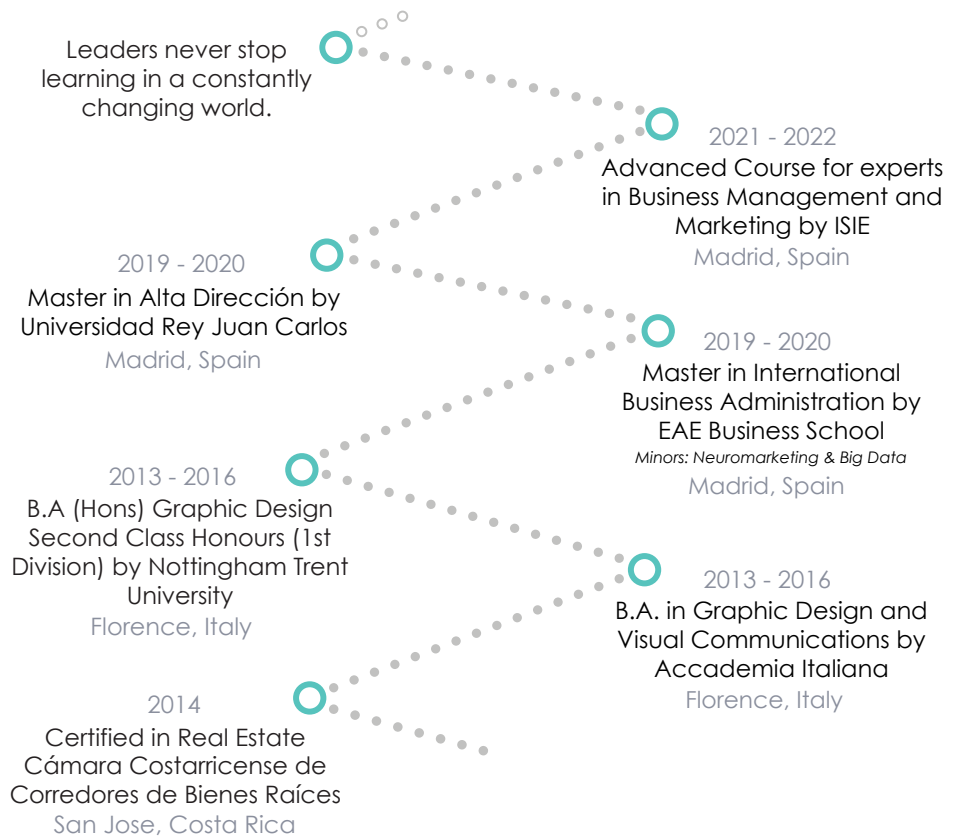
EN ●●●●● Bilingual / Proficient

IT ●●●●● Proficient

FR ●●●○○ Intermediate

DE ●○○○○ Elementary

EDUCATION



WORK EXPERIENCE

{2012-2019}

Art Director and Personal Jeweler Assistant.

JQuirós
San José Costa Rica.

- Brand development (image retouching, web design, print and digital materials, social media management).
 - Jewelry Design
 - Creation of new collections
 - Introductions of new brands
 - Salesperson in luxury goods (assistant boutique manager, customer service for most elite persons, international business meetings, trade shows).
- *Continued Art Direction as Freelance***

{Sep 2015 - Dec 2015}

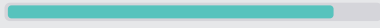
Graphic Design Intern.

Aeria Games GmbH
Berlin, Germany

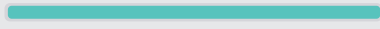
- Localizing assets in 3 different languages.
- Designing icons, presentations, user interfaces, mobile game Dawn of Gods and image editing.

PERSONAL SKILLS

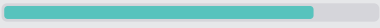
Leadership



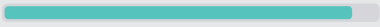
Creativity



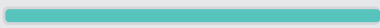
Organization



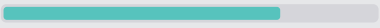
Time Management



Passion



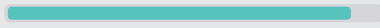
Team Work



Communication



Problem Solving



{Jan 2017 - Present}

{Sep 2018 - Present}

{July 2020 - Present}

Freelance Graphic Designer.

International Clients.

This job has allowed me to work on diverse projects launching my own career helping brands express themselves visually to communicate better and expand their vision. My appreciation for excellent design and attention to details has proved that quality is my number one priority.

Clients and recent projects:

- Individual contractor for material designs and trainings for UN Environment Programme.
- Brand development services ranging from logo designs, web designs, marketing materials, video productions, assets designs, etc. for companies such as ClearBlue Markets (Canada), Incasa (Nicaragua), Checkia (Spain), Kapital Asesores Patrimoniales (Costa Rica), Power Projects (Costa Rica), YanRoze Kennel (Costa Rica), Bigpoint Games (Germany), etc.

Director.

El Jardín Aromas S.R.L
San José, Costa Rica

As an entrepreneur I have had the following responsibilities in my most recent business:

- Sales (Activity reports, customer service, problem solving, inventory management, purchase orders, monitoring expenses, negotiation, etc).
- Brand Development (logo, website design, ecological packaging, print and digital materials, photo editing, etc).
- Marketing (email campaigns, social media manager, strategy, pop-up sales, promotions, etc).
- Donating as sponsor to Fundación Casa de los Niños, a non governmental organization that seeks to break the cycle of poverty.

Marketing Assistant.

RigiTech
Geneva, Switzerland

- Brand Development (Rebranding, website design, print and digital materials, UI/UX design for mobile app and cloud software, corporate templates, video productions).
- Marketing (Social media manager, strategies and planning, KPI's, Google Analytics reports, research).
- Sales (Product presentations, new and prospective accounts, sales meetings, customer relationships).

SOFTWARE SKILLS

Ai

Adobe Illustrator



Ps

Adobe Photoshop



Id

Adobe InDesign



Pr

Adobe Premiere



Xd

Adobe XD



W

Wordpress



M

Mailchimp



W

Microsoft Word



P

Powerpoint



X

Microsoft Excel



INTERESTS

